

WATERLOO SWIMMING PHOTOGRAPHY POLICY

As part of the Waterloo Swimming commitment to Safe Sport and athlete protection, the following policies and best practices apply to our use of photography and video.

- No photography or video should be taken for any reason in a locker room/restroom. Please refrain from using devices with cameras in these areas.
- No photography or video should be taken for any reason from behind the racing blocks nor of a swimmer exiting the pool. Please keep all camera and camera devices on the sides of the pool.
- Parents have a option to Opt-Out of Waterloo Swimming using their swimmers photo in Social Media and Marketing materials. Opt-Out is in Waterloo Swimming's Registration. Please make a note of which swimmer(s) you would like to Opt-Out. After registration, you may notify Waterloo Swimming via info@waterlooswimming.com if you wish to update your account with and Opt-Out status and Waterloo will update your account.
- Sharing of individual and group photos on social media should adhere to the following best practices:
 - Commonly accepted standards of decency should apply to all photos.
 - Sharing of photos on Facebook should be done in the "Members Only" section of our team Facebook page to ensure the privacy and safety of our athletes. If a teammate/parent requests that an image be removed, please extend this courtesy.
 - Athletes utilizing Instagram or other social media to share photos that include teammates should ensure they have pictured teammates' permission to post and should remove the images if requested.
- Video will periodically be taken of the athletes as they train and/or compete for analysis and review with the athlete.

- Training video is not typically published for public view in any format.
- Parents/guardians may, at any time, provide to the team in writing their withdrawal of consent to publication by Waterloo Swimming of images or video of their swimmer(s) in any or all of the following:
 - waterlooswimming.com website
 - Waterloo Swimming social media pages which include:
 - Waterloo Swimming public Facebook page
 - Waterloo Swimming Members Only group Facebook page
 - Waterloo Swimming Instagram page
 - Waterloo Swimming published materials (promotional flyers, etc)

Photos shared by others on official team social media outlets are not explicitly covered by this withdrawal of consent, however, all members posting images to social media are reminded of the best practices shared above.